1. Finding Whether a domain is available.

To do this we use a software called domain name analyzer. Which can be downloaded through domainpunch.com in both mac and windows versions.

Once downloaded and installed click on the add domains and insert the keywords of all the domains to search whether they are available to purchase or not. N/A stands that those domains are no longer available to purchase.

1. Checking a Domain Usability in the Past ( Impressions , etc… )

To do this we use online website called waybackmachine which shows all the use of that domain by years and dates during the past times when we enter the name of that domain and make a search.

Web Host

Definition: Web Host

* The Company that provides you with servers space to host your site, making it available 24/7, and taking care of technical aspects of hosting.

Definition: Registrar

* The company that looks after your domain name for you. They’ll keep it safe and make sure it renews every year, based on your instructions.

Option 1: Use the Web Host as Your Registrar

This is quicker to set up, but has some disadvantages

Option 2: Use a Separate We Host and Registrar

This is my preferred option. It may. Look more technical, but it really isn’t. it does mean you deal with 2 companies instead of one. But that is also an advantage.

**IMPORTANT: Please read**

Wordpress 5.9 was released on 25th January 2022.  This version introduced Full Site Editing (FSE).  FSE is not covered in this course because it's not needed by beginners, and just adds unnecessary levels of complication to learning WordPress.

For FSE to be enabled in your WordPress installation, you need to have a special FSE-enabled theme active.  When 5.9 was released, WordPress released their new default theme **Twenty Twenty Two**, which is FSE-compatible.

If you set the Twenty Twenty Two theme as the active theme, you will be enabling FSE.  If FSE is enabled, your **Appearance**menu will look like this:

A screenshot of a computer

Description automatically generated

When your active theme is not FSE-enabled, e.g. the **Twenty Twenty One** (or earlier) theme, your **Appearance**menu will look like this:

A screenshot of a computer menu

Description automatically generated

As you can see, enabling FSE will remove a lot of items from the **Appearance**menu.  This is because the new FSE editor will handle those additional items.  The problem for beginners is the FSE is not simple to learn, at least for the moment.  This course won't be teaching FSE, so you will need a non-FSE theme.

Any default theme prior to Twenty Twenty Two is fine, but I recommend **Twenty Twenty**.

So if you are seeing the **Editor** link in your **Appearance** menu, switch your theme to the Twenty Twenty theme before you continue.

The next lecture will show you how.